

Portfolio > Creating a Corporate Identity

exposure
arts and media



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corporate identity

Complete Identity Solutions

Brief: Create an identity that reflects each individual venture. Be modern. Be accessible. Be original.

Identity



Client: Bowman Building Services
 Brief: Client requested something bold, earthy and that reflected their accuracy and attention to detail

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Client: Tim Buckley

Brief: As the client was in the fashion industry he requested something fresh and that wouldn't go out of fashion

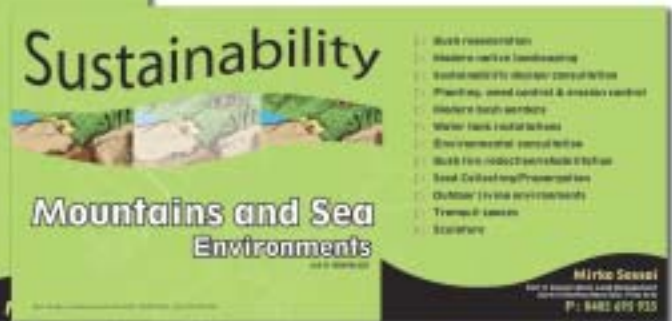
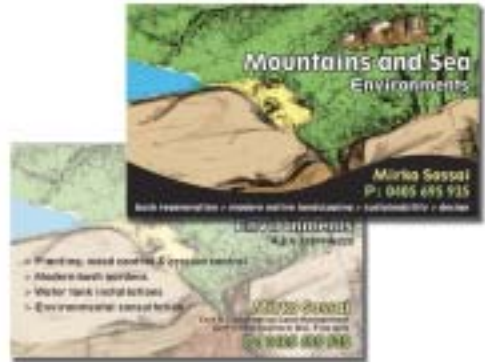
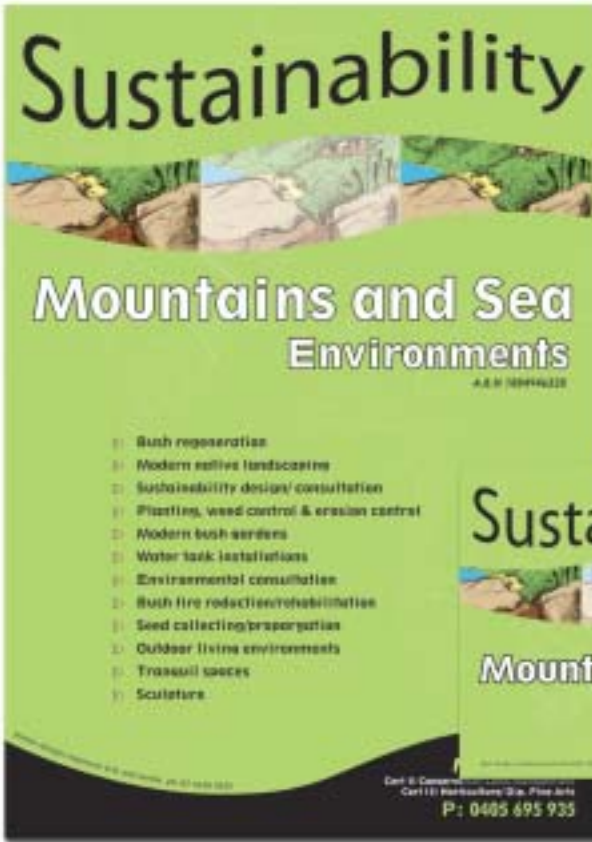
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Client: Minnie and Kate Fashions

Brief: Client requested something classy yet modern with a cross over for fun. The m&k were accentuated so they could later be used on their own

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Client: Mountains and Sea Environments

Brief: The focus was on sustainability and the environment. We went with earth tones & sketches to create a natural look

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ALPHITONIA
ENVIRONMENTAL CONSTRUCTION SERVICES

Business Management Plans
Bush Regeneration
Native Landscaping
Biodiversity Assessment

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- Business Management Plans
- Bush Regeneration
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- Biodiversity Assessment

Specialist in Riparian Corridor Rehabilitation

Client: Alphitonia Environmental Construction Services
Brief: Client requested something with limited colour that reflected the environment and a logo that could be minimised

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Identity



Client: Divine Water by Xana

Brief: Client requested something tranquil and bright. The plant was used as it is in the water and the blue reflected the water itself

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Client: On the Mark Concrete Pumping

Brief: Client requested something bold, environmental & reflecting what they do. We used the swirls to reflect the concrete pumping

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